

VICHITA JIENJITLERT

UX Designer with a passion for creating satisfying experiences through user-centered design.

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9530 Baltimore Ave.

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USER RESEARCH & EVALUATION

Usability Testing

Field Research

Participatory Research & Design

Surveys

UX & VISUAL DESIGN

Sketch

Adobe Illustrator

Adobe Photoshop

INTERACTIVE PROTOTYPING

Invision

Framer

Axure

Adobe XD

DEVELOPMENT & DATABASE

HTML / CSS / JavaScript

Bootstrap / ASP.NET C#

MySQL / Oracle

DATA VISUALIZATION

Tableau

SAP Business Objects

PUBLICATIONS

Sidebar.io

UX Planet

Prototypr

AWARDS

2nd Place Judges Award for UX
@Adobe Creative Jam Corcoran 2018

PROFESSIONAL EXPERIENCE

Cloudistics Inc. | Interaction Designer

JULY 2018 - CURRENT | Reston, VA

Develop detailed wireframes using Sketch to explain feature concepts and refine user interactions and flows. Identify usability issues of current and future product features and provide design fixes to improve them. Present ideas to key stakeholders and development teams to establish common understanding..

Stamp Student Union | Graduate Assistant in Web Services

AUGUST 2016 - MAY 2018 | University of Maryland, College Park, MD

Lead redesign and implementation of the school's election system. Work closely with clients for requirements gathering and design validation. Manage projects by developing action plans and timelines and support web applications using ASP.NET C#, HTML, Javascript, CSS, and mySQL.

Sparks Grove | UX Design Intern | [Project Site](#)

JUNE 2017 - JULY 2017 | Atlanta, GA

Scrum master for a responsive website redesign project for a leading client in the hotel industry resulting in up to 80% increase in usability ratings. Conducted user research and surveys to guide design strategy. Created wireframes using Sketch and interactive prototypes using Invision for mobile and desktop websites. Conducted usability testing sessions to validate designs.

Accenture Solutions | Technology Senior Analyst

MAY 2014 - MAY 2016 | Bangkok, Thailand

Designed and developed interactive dashboards for executive clients using SAP BO tools in teams of over 10 professionals. Worked closely with business analysts, designers, and developers in 4 successful end-to-end project implementations for clients in oil & gas and cement industries. Prepared and delivered client presentations with clear communication.

PROJECT EXPERIENCE

Flipboard Redesign | UX Designer | [Project Site](#)

Developed an interactive prototype focused on rearranging magazines based on user's interest using Axure.

Starbucks Usability Study | UX Researcher | [Project Site](#)

Worked in a team of 4 to conduct field testing sessions, compile usability issues, and provide recommendations to improve usability of the mobile app.

EDUCATION

Master of Science in Human Computer Interaction (HCI) University of Maryland, College Park

AUGUST 2016 - MAY 2018 | College Park, MD | CGPA of 3.96

Bachelor of Science in Computer Science Mahidol University

AUGUST 2010 - APRIL 2014 | Bangkok, Thailand | First Honors with CGPA of 3.75